



Media Release and Photo Opportunity

Event: eNett Ashes Golf Challenge

When: Wednesday 15th Nov – 10.00am sharp

Where: Crown Promenade Hotel – Conference Centre, Level 1, Melbourne, Australia

Photo Opportunity and launch: Former Cricket greats Allan Lamb and Jeff Thomson will be signing a special E-Z-Go golf cart at Crown Promenade Hotel where they are staying all this week. They will be joined by Colin “Funky” Miller to launch the event.

What : In conjunction with major sponsor eNett, Former cricket star and current commentator Dean Jones is hosting an invitational luxury golf weekend tournament to raise funds and awareness for children’s cancer charity “Challenge”. The event is committed to raising funds for Challenge, an organisation supporting children and families living with cancer. Challenge implements tailored experiences’ for kids and is able to make life fun and happy for them during the greatest challenge of their young lives; the pain, fear and hard work of fighting cancer. International golfing identity Robert Allenby, is the official Patron of the Challenge program.

The event, an Australia vs. England team stableford golf event, will be held over 2 days starting at 7pm on Fri 8th Dec until Sunday 10th December. The tournament will take place at one of Australia’s premier golf courses – Moonah Links (Home of Australian Golf and venue for the 2003 & 2005 Australian Open) using the Open and Legends Course. <http://www.moonahlinks.com.au>.

Prior to the Golf Challenge, many of the stars of the event will be staying at the contemporary and award-winning Crown Promenade Hotel with 465 stylish guestrooms including 18 studios and 3 suites. <http://www.crownpromenade.com.au>

Ian Botham and Allan Border are captaining their respective teams and 20 other Australian and English celebrities and 60 corporate clients will join in for a weekend of golf, entertainment, food and wine. Confirmed players currently include: Dean Jones, Mark Taylor, Ian Healy, Rod Marsh Max Walker, Colin Miller, Geoffrey Boycott, Allan Lamb, Mike Gatting, Mark Nicholas, Gladstone Small, Tony Greig, Phil De Fretias, David Lloyd, Jeff Thomson, Rex Hunt and Scott Cummings.

Guests will be wined and dined with an array of local culinary delights and a “welcome to the Mornington Peninsula” wine tasting night will be supported by local vineyards. Entertainment over the course of the 2 days will feature a Beatles cover band, comedian Andrew Startin and music by Russell Morris, Darryl Cotton and Jim Keays.

Australian Captain Allan Border said “It is great to host the inaugural eNett Ashes Golf Challenge on our home turf at Moonah Links, we hear a few of the English boys have checked in early to practice, but I am confident with this line up that we will secure the first eNett Ashes Trophy and look forward to a return match in the UK!”

Phil King, Managing Director of eNett, one of the worlds leading payment and settlement providers, said “eNett is very proud to host this event, as it marks a significant milestone for our company and the relationships we and our staff have built as well as supporting the great work the Challenge does.

A special top of the range E-Z-GO LE Freedom Electric golf cart valued at \$10,900.00, donated by Mats Marklund of Scanoz Trading Pty Ltd, will be signed by all the players and auctioned off on line hosted by the Moonah Links web site and then final bids will be held on Sat 9th at the official dinner.

ENDS

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