



MOONAH LINKS

THE HOME OF AUSTRALIAN GOLF

MEDIA RELEASE

29 August 2007

HSV - PUMA PRO AM AT MOONAH LINKS Saturday 09 February 2008

Moonah Links launched onto the Pro Am Circuit with their inaugural Pro Am in February 2007 and as you would expect from a venue of this calibre, the **2008 HSV - PUMA PRO AM at MOONAH LINKS** is set to position itself as a 'signature', 'not to be missed' event on the Australian Pro Am Circuit.

Arguably one of the premier golf resorts in Australia, since opening in late 2003 Moonah Links has played host to the 2003 and 2005 Australian Open Golf Championship – and has secured the right to host our National Championship at least a further 5 more years in the future – cementing its profile on the worlds golf stage.

Boasting 96 luxuriously appointed guest rooms, two championship golf courses, driving range and practice facilities designed to Australian Institute of Sport specifications, the Moonah Links Golf Academy and a host of banquet and dining options to choose from, Moonah Links has set the benchmark for Golf Resort Developments in Victoria. Couple this with superior course conditions which offer year round playability and you have a truly world-class facility.

Joint naming rights sponsor in 2007, PUMA continue their partnership with Moonah Links as joint naming rights sponsor with HSV in 2008. PUMA is the global athletic brand that successfully fuses influences from sport, lifestyle and fashion. PUMA's unique industry perspective delivers the unexpected in sportlifestyle footwear, apparel and accessories, through technical innovation and revolutionary design. Established in Herzogenaurach, Germany in 1948, PUMA distributed products in over 80 countries. PUMA affirm their commitment to the development of golf through their sponsorship of Geoff Ogilvy, 2006 US Open winner. For further information please visit HYPERLINK <http://www.puma.com>.

Joint naming rights sponsor Holden Special Vehicles (HSV) is Australia's favourite luxury and performance car company. Celebrating its 20th anniversary in 2007, HSV has successfully combined sales success in high performance motoring with V8 Supercar domination. The familiar 'I Just Want One' moniker and 'lion and helmet' logo guarantees the customer will receive more than just a car to drive from A to B – they become part of the exclusive "World of HSV". Further information on HSV can be found at www.hsv.com.au.

The **2008 HSV PUMA PRO AM at MOONAH LINKS** offers a prize purse of \$15,000.00 and Moonah Links acknowledges the support and commitment of this event's sponsors which include Puma and HSV, Coca-Cola, Peppers Retreats & Resort, Club Car, Golf Australia, BDO Kendalls, Telstra Dome, Unibilt, Turning Point Corporation, Callaway, Exedy Australia, Rosebud & District Accident Repairs, Sportpro Enterprises, Angostura International, Web Central/Melbourne IT, Glenmac, McDonalds, Fleetmark, Landscape, The Handbury Group, Marina Cove and ING Australia Limited. 'Without the support of our sponsorship partners we would be challenged to foster and develop the Pro Am Circuit in Australia – we offer them our gratitude and recognise their invaluable contribution'.

Moonah Links are now taking bookings for the amateur field – the registration fee of \$150.00 per person includes a BBQ Lunch. To book your place call Moonah Links on 03 5988 2088 or visit the website www.moonahlinks.com.au.

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